

DATE: 04/09/2021

Event Coordinator(s)

1. Prof. Smita Pawar
2. Rohan Khamkar
(BE EXTC)

Time & Place:

September 04, 2021

11:30pm to 1:00 pm

Google Meet

Department:

Electronics and
Telecommunication

Under TSX

No. of participant:

35 Students

OBJECTIVE:

Leverage the power of Design Thinking to Make usable and equitable products.

Session Highlights:

What do you think Design thinking is?

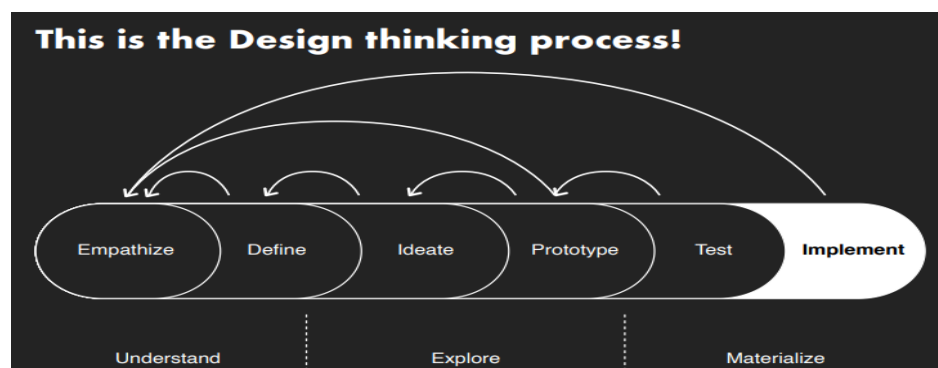
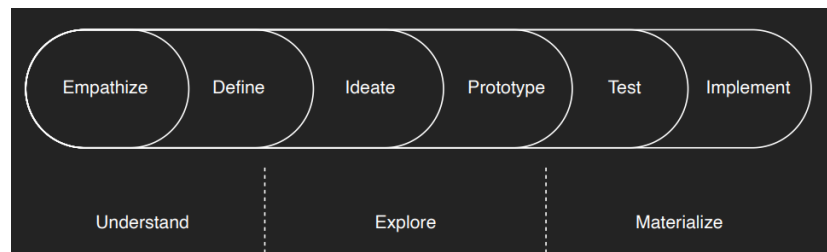
User centric approach to problem solving, wicked problems while keeping the user at the heart of the process, it is a process divided into 6 phases

RESOURCE PERSON (S):

Ms. Shreya Tembe, UI/UX Designer, JioEngage

Actively working on craing gamified experiences for brands such as Mondelez International (Cadbury, Perk, Oreo, Celebrations, Silk), Viacom 18 (Bigg Boss, Dance Deewane, The Big Picture), TVS Sports and more.

OUTCOME:



Smita

Prof. Smita Pawar
Coordinator, Faculty in charge

Vidya

Dr. Vidya Sarode
HoD, EXTC

EVENT POSTER:

Leveraging the power of
DESIGN THINKING
in building usable and equitable products

SEPT 04, 2021
11.30AM-1.00PM

Prof. Smita Pawar
Faculty In-Charge

[HTTPS://SHREYATEMBE.IN/](https://shreyatembe.in/)

SPECIAL GUEST
Ms. Shreya Tembe,
UI/UX Designer
JioEngage

Xavier Institute of Engineering
Mahim Mumbai 400016
Department of Electronics and Telecommunication Engineering

EVENT SCREENSHOT:

meet.google.com/jtu-bsj-cqg?authuser=0&hl=en

You're presenting to everyone

Stop presenting

Shreya Tembe, Shreya Tembe, Rohit Dagade, Ajit George, Smita Pawar, Vedant Khamkar, Mauli Pawar, Sanskruti Pawa..., Atharv Joshi, Rohan Khamkar, Sundar Kuikarni, You

11:39 AM | Tech-Week

11:39 AM 9/4/2021

meet.google.com/jtu-bsji-cqg?authuser=0&hl=en

REC Shreya Tembe is presenting

Leverage the power of Design Thinking

Make usable and equitable products

shreyalab@gmail.com @thedoodlingengineer

11:44 AM | Tech-Week

Start, Chrome, Word, Meet, etc. 11:44 AM 9/4/2021

meet.google.com/jtu-bsji-cqg?authuser=0&hl=en

REC Shreya Tembe is presenting

What do you think Design thinking is?

Space for your thoughts

- User thinking How they feel
- Space for thoughts
- Space for thoughts
- Space for thoughts
- Space for thoughts
- Space for thoughts
- Space for thoughts
- Space for thoughts
- Space for thoughts
- Space for thoughts
- Space for thoughts
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11:46 AM | Tech-Week

Start, Chrome, Word, Meet, etc. 11:46 AM 9/4/2021

meet.google.com/jtu-bsji-cqg?authuser=0&hl=en

REC Shreya Tembe is presenting

So what exactly is it?

Empathize Define Ideate Prototype Test Implement

Understand Explore Materialize

11:53 AM | Tech-Week

Shreya Tembe, Bhavesh Yadav, Smita Pawar, Nisha Jadhav, Sanskruti Pawa..., Atharv Joshi, Mauli Pawar, Shreyash Kash..., Sundar Kulkarni, Shreya Tembe, 17 others, You

Start, Internet Explorer, Chrome, File Explorer, Edge, VLC, Paint, Word, Teams, Outlook

11:53 AM 9/4/2021

meet.google.com/jtu-bsji-cqg?authuser=0&hl=en

REC Shreya Tembe is presenting

So what exactly is it?

Ideation

Generating broad set of ideas without judging them.

Brainstorming
Mindmapping

12:14 PM | Tech-Week

Shreya Tembe, Bhavesh Yadav, Smita Pawar, Prateek Shigli, Sanskruti Pawa..., Kishorekamales..., Mauli Pawar, Shreyash Kash..., Ashish Pandey, Mandar Patil, 22 others, You

Start, Internet Explorer, Chrome, File Explorer, Edge, VLC, Paint, Word, Teams, Outlook

12:14 PM 9/4/2021

meet.google.com/jtu-bsji-cqg?authuser=0&hl=en

REC Shreya Tembe is presenting

12:18 PM | Tech-Week

Start | Windows Taskbar | System Tray: 12:18 PM 9/4/2021

People

- Mute all
- Add people
- Host controls
- M Mauli Pawar
- Mohammad Umer Baig
- N Neha Koyande
- P Prateek Shigli
- Rohan Khamkar
- Rohit Dagade
- Sahil Hambire
- S Sanamati Pawar

meet.google.com/jtu-bsji-cqg?authuser=0&hl=en

REC Shreya Tembe is presenting

12:22 PM | Tech-Week

Start | Windows Taskbar | System Tray: 12:22 PM 9/4/2021

People

- Mute all
- Add people
- Host controls
- S Shreyash Kashyap
- Smita Pawar Meeting host
- S Srushti Patkar
- Sundar Kulkarni
- T Tejas Pawar
- Vedant Khamkar
- Y Yogita Labde

REC Shreya Tembe is presenting

12:35 PM | Tech-Week

Participants: Shreya Tembe, Mauli Pawar, Prateek Shigli, Shreyash Kashy..., Smita Pawar, Bhavesh Yadav, Sanskruti Pawase, Shweta Rajput, Rohan Khamkar, Aakash Rathod, 23 others, You.

REC

12:48 PM | Tech-Week

Participants: Shreya Tembe, Smita Pawar, Rohan Khamkar, Aakash Rathod, Bhavesh Yadav, Mauli Pawar, Prateek Shigli, Shreyash Kashy..., Sanskruti Pawa..., Shweta Rajput, Kishorekamale..., Pranav Borkar, Mandar Patil, Kavita Sharma, Atharv Joshi, Jayesh Shinde, Brijesh Chauhan, Karan Singh Sai..., Sundar Kulkarni, Shreya Tembe, Tejas Pawar, Vikas Tiwari, Mohammad U..., Shaikh Luqman ..., Neha Koyande, Ekta Gupta, Sahil Hambire, Abhishek Ravis..., Hamza Shaikh, Vedant Khamkar, Srushti Patkar, Abhijith Aravin..., Rohit Dagade, Aditya Patil, You.

meet.google.com/jtu-bsji-cqg?authuser=0&hl=en

REC

Shreya Tembe	Smita Pawar	Rohan Khamkar	Bhavesh Yadav	Mauli Pawar	Shreyash Kas...	Sanskriti Paw...	Shweta Rajput	Kishorekama...
Pranav Borkar	Mandar Patil	Kavita Sharma	Atharv Joshi	Jayesh Shinde	Sundar Kulkarni	Brijesh Chau...	Karan Singh Sai...	Shreya Tembe
Tejas Pawar	Vikas Tiwari	Shaikh Luqma...	Neha Koyande	Ekta Gupta	Sahil Hambire	Abhishek Ravi...	Hamza Shaikh	Vedant Kham...
Srushti Patkar	Parmarth Rath...	Abhijith Aravi...	Rohit Dagade	Aditya Patil	Mohammad U...	You		

12:58 PM | Tech-Week

Start | 12:58 PM 9/4/2021

meet.google.com/jtu-bsji-cqg?authuser=0&hl=en

REC

Shreya Tembe	Smita Pawar	Rohan Khamkar	Bhavesh Yadav	Mauli Pawar	Shreyash Kas...	Sanskriti Paw...	Shweta Rajput	Kishorekama...
Pranav Borkar	Mandar Patil	Kavita Sharma	Atharv Joshi	Jayesh Shinde	Sundar Kulkarni	Brijesh Chauhan	Karan Singh Sai...	Shreya Tembe
Tejas Pawar	Vikas Tiwari	Shaikh Luqma...	Neha Koyande	Ekta Gupta	Sahil Hambire	Abhishek Ravi...	Hamza Shaikh	Vedant Kham...
Srushti Patkar	Parmarth Rath...	Abhijith Aravi...	Rohit Dagade	Aditya Patil	Mohammad U...	You		

12:58 PM | Tech-Week

Start | 12:58 PM 9/4/2021

QnA:

Mohammad Umer Baig: Maam jio recruit software tester????

Aakash Rathod: what made you approach career in ui ux?

Shweta Rajput: What was the prior knowledge or softwares required for getting a job in uiux?

Mohammad Umer Baig: Soo maam during interview if we tilt towards software testing it will be ok like it happen with u for UI/UX

Tejas Pawar: Which software is used for designing?

Feedback:

The session was amazing

Great session

More technologies to explore in future

It was fantastic webinar

It was nice session even in don't know about we learn new things which will be beneficial in future

Take away from the session:

Knowledge about UI/UX

What is UI/UX design and how to get started?

The base of the design, the way of thinking.

Thinking out of box

Got knowledge about UI/UX design

UX design is all about the overall feel of the experience, while UI design is all about how the product's interfaces look and function.

Experience about UI UX work and Software testing

Changed my view about UI/UX field.